

# Dogwood<sup>®</sup>

DENSIFIED HARDWOOD *pro*

## Hartco<sup>™</sup>

For the Heart  
of your Home<sup>™</sup>

Love your floor as  
much as your Dog.<sup>™</sup>



## The New Standard in Real Hardwood Floors.

A beautiful home has always come second to a home filled with life, love and dogs. But it doesn't have to anymore.

A revolutionary breakthrough in hardwood flooring. Hartco Dogwood Pro densified wood is a 100% natural product created using a 100% natural process. By harnessing the basic properties of heat and pressure, densified wood achieves extraordinary results as pure as nature.

This is more than a new product, it's a whole new category of flooring. What takes nature millions of years to do, we can do in a matter of minutes, transforming real hardwood into even harder wood. In this regard, densified wood truly stands alone as the first of its kind.

### The Dogwood Pro Advantage

Our patented technology uses heat and pressure to create a revolutionary hardwood floor that's **100% real hardwood while being 6X more dent resistant and 4X more scratch resistant than typical hardwood.**



100% Real  
Hardwood



6X More Dent  
Resistance



4X More Scratch  
Resistance



Waterproof\*



Inhibits Growth  
of Bacteria

50-Year Limited Residential and 10-Year Limited Commercial Warranty



All Hartco hardwood flooring offers a Limited Lifetime Warranty\* against structural defects for as long as you own your hardwood floor.



Made in the USA  
with global and domestic components.

Visit [hartco.com/dogwood](http://hartco.com/dogwood) for more details



CERTIFIED BY  
SCS Global Services

## The Dogwood Pro Difference

Scratch and dent damage caused by dogs is a leading reason why homeowners think they can't have hardwood floors. Not anymore, Dogwood Pro densified wood lets you enjoy real hardwood floors that are completely worry free!

### #1 in Dent Resistance

When tested for indentation resistance by ASTM D2394, a 2" weighted metal ball is dropped from a 60" height and indent impact levels are measured - Dogwood Pro performed best!



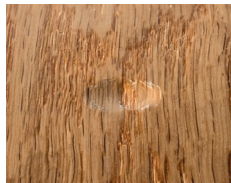
SPC



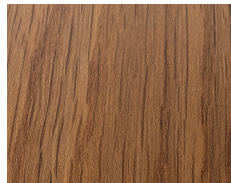
Laminate



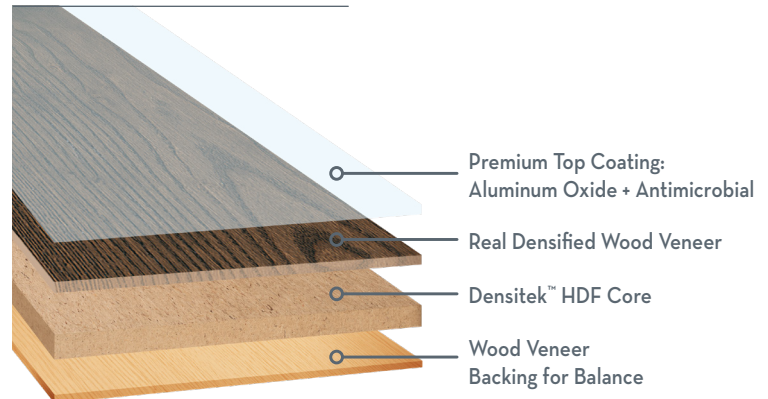
Engineered Wood



Solid Wood

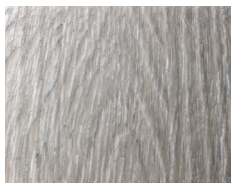


Dogwood Pro

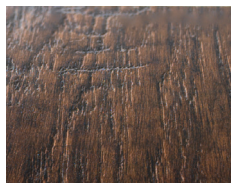


### Dog Scratch Test

Dogwood has equivalent performance as SPC and Laminate along with being superior to Traditional Solid and Traditional Engineered Wood.



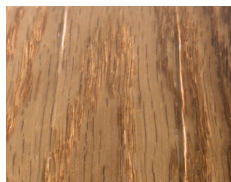
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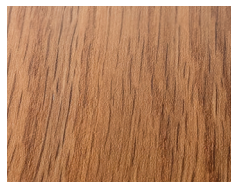
Laminate



Engineered Wood

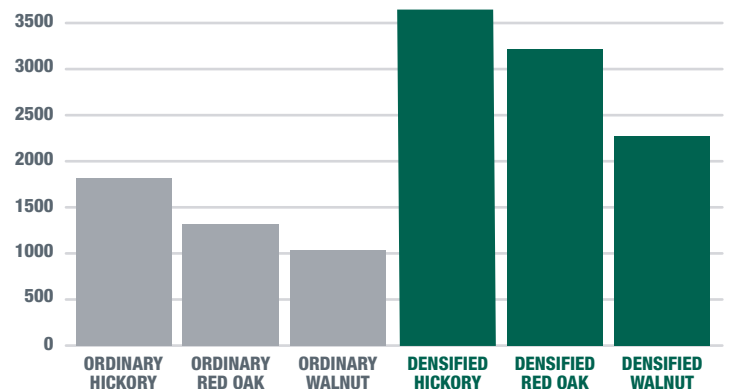


Solid Wood



Dogwood Pro

### Janka Hardness of Densified VS. Ordinary Hardwood



### Dogwood Pro - The Toughest Floor Ever Made!

Our patent pending process uses simply heat and pressure to close the open cells in hardwood and densifies the wood making it the hardest flooring on the market.





## White Oak



Natural  
6-1/2" EKDP63Lo6W



Oceanside Gray  
6-1/2" EKDP63L46W

## Red Oak



Saddle  
6-1/2" EKDP63L26W



Cocoa Bean  
6-1/2" EKDP63L36W

## Dogwood Pro 3/8" Engineered

Species: White Oak, Red Oak	Thickness: 3/8"	Cut Type: 1.0 mm - Sliced	Texture: Wire-Brushed
Width: 6-1/2"	Length: 60" max, 10" min	Gloss: Low	Finish: Urethane
Edge Detail: Micro-beveled edges and ends		Installation: Float, Glue, Staple; Below / On / Above Ground Level	
Warranty: 50-Year Limited Residential and 10-Year Limited Commercial			
Cartons Per Pallet: 30	Sq Ft Per Carton: 34	Sq Ft Per Pallet: 1,020	Pallets Per Truck/Container: 24

## White Oak



Minimal White  
7-1/2" EKDP74L56W



Warm Coastal  
7-1/2" EKDP74L66W



Design Classic  
7-1/2" EKDP74L76W



Fall Colored  
7-1/2" EKDP74L86W

## Dogwood Pro 1/2" Engineered

Species: White Oak	Thickness: 1/2"	Cut Type: 1.5 mm - Sliced	Texture: Wire-Brushed
Width: 7-1/2"	Length: 60" max, 10" min	Gloss: Low	Finish: Urethane
Edge Detail: Micro-beveled edges and ends		Installation: Float, Glue, Staple; Below / On / Above Ground Level	
Warranty: 50-Year Limited Residential and 10-Year Limited Commercial			
Cartons Per Pallet: 25	Sq Ft Per Carton: 29.5	Sq Ft Per Pallet: 737.5	Pallets Per Truck/Container: 23

	Quarter Round	T-Molding	Reducer	Threshold	Stairnose
Natural	TQoWK564LW	TMoWK564LW	TR3WK564LW	THoWK564LW	TS3WK564LW
Oceanside Gray	TQoWK958LW	TMoWK958LW	TR3WK958LW	THoWK958LW	TS3WK958LW
Saddle	TQoRK956LW	TMoRK956LW	TR3RK956LW	THoRK956LW	TS3RK956LW
Cocoa Bean	TQoRK957LW	TMoRK957LW	TR3RK957LW	THoRK957LW	TS3RK957LW
Minimal White	TQoWK753LW	TMoWK753LW	TR5WK753LW	THoWK753LW	TS5WK753LW
Warm Coastal	TQoWK602LW	TMoWK602LW	TR5WK602LW	THoWK602LW	TS5WK602LW
Design Classic	TQoWK959LW	TMoWK959LW	TR5WK959LW	THoWK959LW	TS5WK959LW
Fall Colored	TQoWK607LW	TMoWK607LW	TR5WK607LW	THoWK607LW	TS5WK607LW

\*See limited warranty for additional details.